

Paris, 22nd March 2016,

AN INTERNATIONAL OFFER AND VISITORS WHO ARE WILLING TO COME

A DEVELOPING GLOBAL OFFER

For the edition 2016, DJAZAGRO will gather around 700 exhibitors on more than 21,000 sqm. Among the exhibitors, 89% are coming from 28 countries.

Algerian companies will represent 20% of the exhibitors.

The global offer is developing every year, France is still the first exhibiting country with 22% companies registered, followed by Italy with no less than 17% of Italian companies.

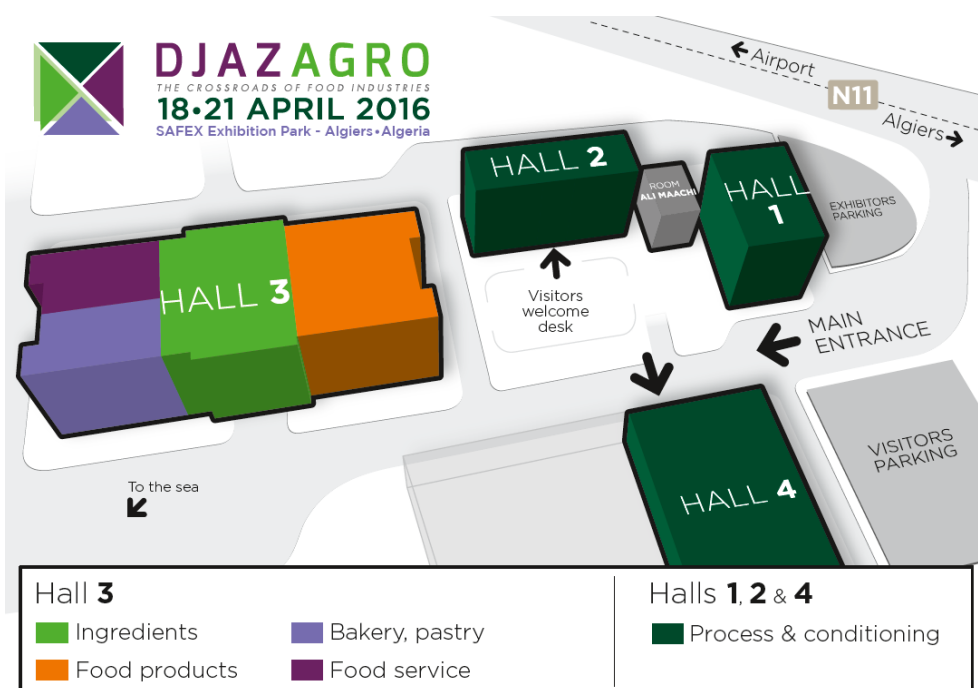
As for the last edition, national pavilions have been organized :

- Chinese pavilion : Halls 1 and 3
- Spanish pavilion : Halls 1 and 3
- French pavilion : Halls 2 and 3
- Italian pavilion : Hall 1
- Polish pavilion : Hall 3
- Turkish pavilion : Halls 1, 2 and 3

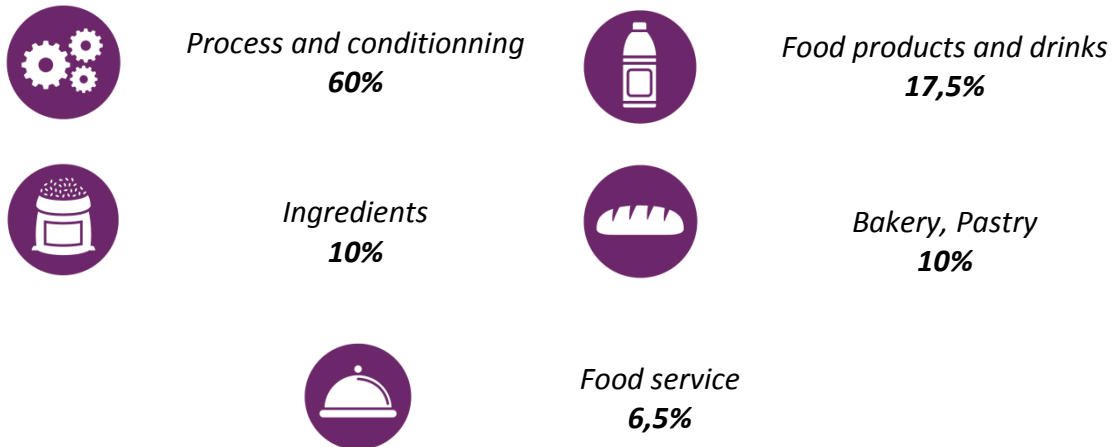
Two new pavilions will appear this year :

- Austrian pavilion : Hall 3
- Tunisian pavilion : Halls 3 and 4

During 4 days, Algeria's leading event for agro-food industry will offer a larger offer. Indeed, the food service sector will have its own area, Hall 3.



This global offer will help the visitors to find everything they need to succeed in industrializing its product. Entrepreneurs from Algeria and abroad will have great business opportunities especially with manufacturers of machines for process and conditioning who represent 60% of the exhibiting area. Nevertheless, every other sectors still represent a significant part of the offer :



PROFESSIONAL VISITORS ALREADY REGISTERED FOR THE SHOW

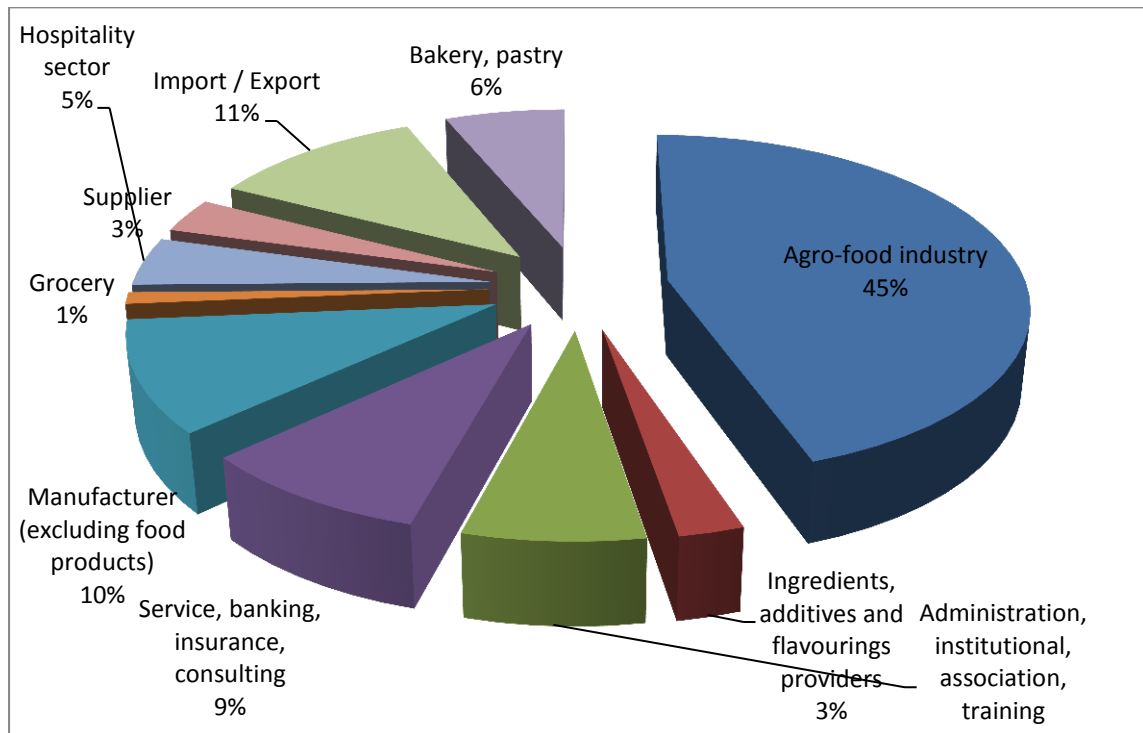
With more than 20,000 visitors welcomed in 2015, we expect 21,000 persons for this 14th edition. Based on last year success for our pre-registration solution, visitors can register online again this year to receive their access badge avec skip the entrance queue. Since the pre-registration has opened on February 22nd, 2016, more than 5000 visitors have already download their badge for free.

Among these professional visitors, 7% out of them are coming from more than 30 different countries. The most represented are **France, Tunisia, Italy, Spain and Turkey.**

For the first time, our communication has opened to West African and Subsaharian countries with targeted actions in **Nigeria, Morocco, Tunisia, Senegal and Ghana.**

Though, we will welcome groups of purchasers from those countries this year, for the first time in DJAZAGRO history.

Here are the different profiles of our visitors:



**Registration are open on our website until Thursday 14th, 2016.
Ask for your free badge with the code PROMOCP3.**

**To get your PRESS accreditation,
please send your contact details to**

Margaux LEMARCHAND : margaux.lemarchand@comexposium.com

Halima BOUROUIS : communication.dz@promosalons.com

Follow all the latest exhibition news on social media, #DJAZAGRO :



www.djazagro.com

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2016 edition

Exhibition name: DJAZAGRO (14th edition): The Crossroads of Food Industries

Dates: Monday 18th April to Thursday 21st April 2016

Location: Algiers

Halls 1, 2, 3 and 4 of the Safex Exhibition Centre

Sectors represented at the exhibition:

- Equipment and machines for processing and packaging food
- Fragrances and Ingredients
- Bakery, Pastry-making
- Finished food products and beverages
- Catering

Special details: Trade and professional visitors only

Expected number of exhibitors: 700 exhibitors

Number of exhibitors 2015: 637 exhibitors, 43% first time.

76% international representing 78% of the exhibition's total surface area.

31 countries: ALGERIA, ARGENTINA, AUSTRIA, BELGIUM, CHINA, DENMARK, EGYPT, FRANCE, GERMANY, GREECE, HONG KONG, HUNGARY, INDIA, ITALY, LUXEMBOURG, MALAYSIA, MOROCCO, NETHERLANDS, PAKISTAN, POLAND, PORTUGAL, SAUDI ARABIA, SOUTH AFRICA, SPAIN, SWEDEN, SWITZERLAND, TUNISIA, TURKEY, UNITED ARAB EMIRATES, USA, VIETNAM

Exhibition surface area: 21,000 sq. m.

Expected number of visitors: 21,000 professional visitors

www.djazagro.com

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