

Paris, 26 October 2015,

SAVE THE DATE!

THE AGRI-FOOD SECTOR'S MAIN EVENT IS BACK FOR ITS 14TH EDITION IN 2016, WITH A MODERN TWIST!

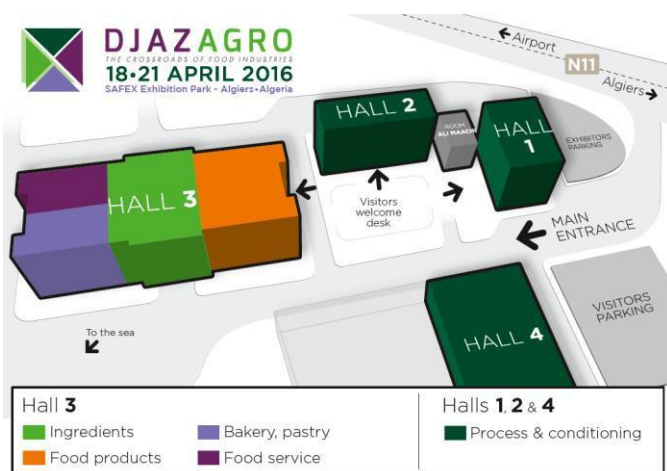
DJAZAGRO, the unmissable show for players in the agri-food sector returns from 18th to 21st April 2016 at the SAFEX Exhibition Park in Algiers, Algeria.

Come and discover our new and modern look!



DJAZAGRO
THE CROSSROADS OF FOOD INDUSTRIES

18-21 APRIL 2016
SAFEX Exhibition Park - Algiers • Algeria



Even bigger in 2016

The show will be spread across 4 halls allowing the catering sector to have a more prominent position, as it separates from the bakery section.

Press contacts:

Communications officer :

Margaux Lemarchand – margaux.lemarchand@comexpoosium.com

Promosalons Algeria :

Halima Bourouis – djazagro@promosalons.com

The icons below set out the show's 5 distinctive sectors:



*Food processing, packaging,
conditioning*



Food and drink



Ingredients - Flavourings



Bakery, Pastry



*Catering
(machinery, equipment)*

Growing demand

In 2015, DJAZAGRO was once again the biggest agri-food show in Algeria, with 93% of visitors coming from the country.

As a result of growing demand, the 2016 edition will strengthen its communications across the North Africa region, whilst opening up to Sub-Saharan Africa.

**For our 14th edition, DJAZAGRO expects
around 21,000 professional visitors and 700 exhibitors.**

Follow all the latest exhibition news on social media:



And check out our brand new website:

www.djazagro.com

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2016 edition

Exhibition name: DJAZAGRO (14th edition): The Crossroads of Food Industries

Dates: Monday 18th April to Thursday 21st April 2016

Location: Algiers

Halls 1, 2, 3 and 4 of the Safex Exhibition Centre

Sectors represented at the exhibition:

- Equipment and machines for processing and packaging food
- Fragrances and Ingredients
- Bakery, Pastry-making
- Finished food products and beverages
- Catering

Special details: Trade and professional visitors only

Expected number of exhibitors: 700 exhibitors

Number of exhibitors 2015: 637 exhibitors, 43% first time.

76% international representing 78% of the exhibition's total surface area.

31 countries: ALGERIA, ARGENTINA, AUSTRIA, BELGIUM, CHINA, DENMARK, EGYPT, FRANCE, GERMANY, GREECE, HONG KONG, HUNGARY, INDIA, ITALY, LUXEMBOURG, MALAYSIA, MOROCCO, NETHERLANDS, PAKISTAN, POLAND, PORTUGAL, SAUDI ARABIA, SOUTH AFRICA, SPAIN, SWEDEN, SWITZERLAND, TUNISIA, TURKEY, UNITED ARAB EMIRATES, USA, VIETNAM

Exhibition surface area: 18,000 sq. m.

Expected number of visitors: 21,000 professional visitors

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